



cambium[™]
LEARNING GROUP

Impact Report

2022



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Introduction

My Fellow K-12 Education Community Members,

This is a pivotal time for the state of education.

There is cause for much joy as students, educators and families reunite to learn and grow. There is cause for hope as the world considers and embraces new ways to leverage technology as a tool to improve student outcomes. At the same time, challenges in K-12 education continue to compound. From an acceleration in teacher turnover to ongoing struggles to improve student learning and well-being, the need for support felt by administrators, teachers, students and their families is systemic.

As a scaled leader serving K-12 education, Cambium Learning Group is unequivocally focused on addressing these challenges. At Cambium, our purpose is to help every teacher and every student feel seen, valued and supported. We strive to create solutions and experiences that deliver the greatest possible impact by accelerating the opportunities all learners deserve.

To live our purpose authentically and continue to cultivate the deep trust we've earned as a leading education solutions partner, we present this inaugural Cambium Impact Report. By identifying the impact we create together, we set the foundation for tracking our progress and measuring our growth—just as we help teachers and students do.

The purpose of this report is to recognize and celebrate the significant impact the Cambium community makes in the K-12 education ecosystem, while also identifying needs and charting a clear course forward for deepening and widening support for educators, students, families and employees.



We hope you find the insights in this report meaningful as we continue this important work together.

I'm grateful to each of you in the Cambium community. You are the cause for hope. Whether you are a teacher, administrator, family member, employee, contractor, investor or student, your tenacity, creativity and commitment to education build the bridge we walk into our shared future.

Ashley Andersen Zantop

Chairman and Chief Executive Officer
Cambium Learning Group

Challenges for the K-12 education community **continue to compound.**

This results in low outcomes for students.

**Only
37%**

of 12th grade students are **reading at or above proficiency.**¹

Less than 25% of 4th and 8th graders in poverty perform at grade level.¹

Only 22% of all 2022 high school graduates met college readiness benchmarks in English, Math, Reading and Science, down from 27% in 2018.²

While the average ACT score for all students was 19.8 out of 36 in 2022, Black students averaged **16.1 points.**²

As well as high turnover for teachers.

**Nearly
50%**

of teachers say they **may quit within two years,** up from 29% in 2011.⁴

More than 40% of new teachers leave the profession within five years.³

Teacher turnover is 70% in schools serving the largest concentrations of students of color.⁶

Current K-12 students will suffer **a nearly \$1 trillion loss** in lifetime income-earning power, based on the results of national test scores.⁵

Increasing our understanding of pandemic-related learning loss.

Students fell behind in the wake of the COVID-19 pandemic, and learning loss recovery has only been partial.

To most effectively combat this learning loss, we must first understand it.

That's why Cambium Assessment, as the leader in online assessment solutions for K-12 state standards, conducted a longitudinal study that analyzed students' proficiency levels between 2019 and 2022.

Utilizing proven technology, research-backed psychometrics and advanced machine learning, the study involved five states with over 2,250,000 students with three cohorts beginning in grades 3, 4 and 5. The study used the percentage of students functioning on grade level as the main variable. This is operationally defined as the percentage of students that are at and above proficiency on the state accountability test.

What We Learned

Leveraging data from the study, Cambium Assessment created a report that provides decision-makers the data they need to direct funding and investments for the most critical areas of need.

Some of the key findings include:

- Math performance had a dramatic double-digit drop from pre-pandemic (2019) to post-pandemic (2020).
- English Language Arts (ELA) performance also dropped from 2019 to 2022, but not as much as in mathematics.
- Dramatic differences in learning loss for students from historically marginalized communities. Across the cohorts, Black students saw the largest losses, with an average decrease of just over 9 percentage points in ELA and 22 percentage points in mathematics.

[Read the full report here.](#)

About Cambium Assessment®



Cambium Assessment empowers educators with the research and data needed to support student performance and state education accountability. **In the 2021-22 school year, we administered 100.6 million online tests to 15.3 million individual students, including testing 1.35M students simultaneously.** Our adaptive testing algorithm was the first of its kind to pass peer review in the United States, and we continue to push boundaries for student performance measurement.

Unique needs **require specialized solutions.**

Mathematics continues to be a challenge.

2022 saw the first decline in math scores in more than 30 years, with 4th graders declining **5 points since 2019** and **8th graders declining 8 points.**¹

An increasing number of states are adopting through-year assessments.

47% of students are in states that are now implementing or considering through-year assessments as a predictive indicator of academic outcomes.⁷

Educators are valuing professional learning today more than ever.

72% of teachers describe professional learning as “extremely important,” an increase from 53% just three years ago.⁷

The U.S. K-12 homeschool population continues to grow.⁷

Educators foresee an opportunity for technology to play an even bigger role in effectively managing these challenges.

The growth in digital continues, with spend increasing from \$1B in 2019 to \$1.7B in 2022.⁸

Two-thirds of education professionals (64%) expect **reliance on EdTech platforms** to also increase.⁹





Company Overview

Cambium's purpose is to help every teacher and student feel **seen, valued and supported.**

Across all areas of our organization, we prioritize the three Essential Elements educators say matter most to success in the classroom.

Simplicity

As education becomes more and more complex, our ability to simplify for teachers, students and families becomes increasingly important. Simplicity is the way we make sure our partners are not only able to use our solutions, but that they want to.

Certainty

Education is full of uncertainty, fear and doubt, all of which put the success of educators at risk. We give our partners confidence in our company, our leadership and in themselves, helping them turn uncertainty into certainty at every turn.

Now

Cambium believes in the power of NOW. We create experiences that teachers and students can benefit from today and build on tomorrow, helping them make the most of each moment they invest in education.



OUR ORGANIZATION

We invest at the intersection of the **greatest need and greatest opportunity** to make a transformational impact through technology.



2022 BY THE NUMBERS

95%

U.S. Districts Served

2.5K+

Employees

37%

K-12 Teachers in U.S. Served

29M+

Students Served Annually

170+

Countries Served

OUR BRANDS

Intentionally curated **to include solutions across the greatest of educational needs.**

Our portfolio includes some of the world’s most loved and respected EdTech brands, purposefully cultivated to make a transformational impact in the areas of greatest need by leveraging the power of technology.



We empower educators with the research and data needed to improve student learning.
The leading provider of online testing for K-12 state standards.



We are all for literacy because literacy can and should be for all.
Helping more learners read, write and speak with confidence through a singular focus on literacy.



We inspire curiosity, ensure comprehension and instill the joy of learning for all students.
Providing engaging, affordable and easy-to-use solutions for differentiated PreK-6 learning.



We empower families to take control of when, where and how their children learn.
A comprehensive online PreK-12 curriculum for homeschool students and families.



We make math and science learning serious fun.
Solving critical K-12 STEM learning needs with solutions that are as fun for students as they are effective for educators.



We ensure everyone feels seen, valued and supported.
We provide critical support to employees and customers around the world. Teams include People Experience, Legal, Finance, IT, and Cambium Marketing, Brand Strategy and Bids & Proposals.

OUR BRANDS



From 2010 to 2022, Cambium has won **210 awards** from some of the most respected organizations in education technology, including:



4 awards and 14 finalist nominations at the 2022 SIIA CODiE Awards, **the most wins of any EdTech company.**



2 awards and 10 finalist nominations from EdTech Digest's 2022 EdTech Awards.



Honor as Grand Prize Winner for Cambium Assessment in The Nation's Report Card's Inaugural Automated Scoring Challenge.



Inclusion in 2022's GSV EdTech 150 for the second consecutive year.



Cambium is one of the only "digital majors" with **market leadership across all key K-12 segments** and best-in-class user satisfaction.¹⁰

Literacy Curriculum

~95% of Learning A-Z® teachers report a likelihood to **continue using** Learning A-Z solutions over the **next three years**

STEM Curriculum

~50% greater satisfaction with efficacy for **ExploreLearning® Solutions** than the market average

Professional Learning

~10% higher overall satisfaction for **LETRS® Product** than the market average

Assessment

>40% of all K-12 students in the U.S. served by **Cambium Assessment®**

Home Education

~10% higher response rate of "extremely effective" for **Time4Learning® Solutions** than the market average

OUR BRANDS

Cambium is **intentionally focused** on addressing K-12 education's most essential challenges.

Our offering includes some of the world's most loved and respected EdTech solutions—from curriculum, to intervention and assessment, to professional learning and more. Some of the Cambium **solutions include:**

Instructional Curriculum

Lexia
CORE5
READING

Lexia
ENGLISH
LANGUAGE DEVELOPMENT

Lexia
POWERUP
LITERACY

Foundations A-Z

Raz-Kids

Reading A-Z

G Gizmos

F Frax

R Reflex

Professional Learning

Lexia
LETRS

Lexia
ASPIRE
PROFESSIONAL
LEARNING

Assessment

CA Cambium
Assessment

Lexia® Assessment
Without Testing®

Home Education

TIME 4
LEARNING®

TIME 4
MathFacts®



Impact in Action

For Students

2022 BY THE NUMBERS

Total students served **29M+**

BIPOC students served **13.6M**

Percentage of Cambium students attending schools where the majority of students qualify for free or reduced lunch **50%**

Students testing via Cambium Assessment® **15.3M**

Books read on Learning A-Z® **268M**

Missions completed on Frax® **10.7M**

Math facts solved on Reflex® **12.1B**

Time4Learning® students served **155K**



Cambium provides learning experiences that help students **grow their proficiency and gain confidence.**

Student Outcomes¹¹

For students who used Lexia's PowerUp Literacy® during the 2021-22 school year, **57% covered 3+ grade levels** of skills in a single school year.

PowerUp has proven to be **5X as effective** as the average middle school reading intervention program.

Over 40% of students using Lexia's Core5® **exceeded literacy growth targets.**

Learning A-Z students participating in the UNICEF USA reading program **tripled their reading-level acceleration.**

Students using Reflex saw a **double-digit increase in proficiency** on summative state assessments in a study of 1,600+ students in grades 3-5.

Case Study: ExploreLearning® Frax®

Helping students and teachers discover the joys of fractions.

CHALLENGE

Learning fractions is one of the most critical challenges in elementary education because it uniquely predicts success in algebra, which is viewed as a foundational "gate-keeper" to success in higher-level mathematics. Yet national assessments show it's been an intractable issue for decades and has not improved in recent years.

SOLUTION

ExploreLearning introduced Frax—a new adaptive, game-based program that helps students learn fractions—to solve this fundamental problem and help students learn fractions from the ground up. Using the latest research on what works, Frax builds a strong conceptual understanding of fractions in a way that is both effective and fun.



OUTCOMES

Over the last year, Frax has been used by thousands of schools to help more than **500K students** and over **3,000 teachers** whose classrooms received free access through the Frax Grant program. A survey given to these teachers reported significant positive changes in student performance and engagement, as a result of Frax.

99.7%

saw improvements in both student learning and engagement

87%

said Frax was the best tool they had used to teach fractions

Strongest observed student impacts:

- Increased enjoyment in math learning
- Increased understanding of fraction concepts
- Increased confidence in math abilities

The gains were even stronger in schools reported as having especially low standardized test scores.

Teachers reported the same or statistically larger gains with Frax than their peers in higher-scoring schools. The following were areas of relative strength:

- Increased student participation in class
- Increased self-esteem
- Improved fact learning

Case Study: Cambium Assessment® Hotline

Seeing and helping students beyond the classroom.

CHALLENGE

As states continue the transition to digital scoring leveraging artificial intelligence (AI) and machine learning for student testing, states are also looking for technology to monitor and flag all student-generated content and responses that could indicate an intent to harm oneself or others. In these situations, AI can improve accuracy and speed, resulting in more targeted and immediate adult intervention.

Traditional scoring of essay responses, done by trained hand-scorers, can detect and then report disturbing content, but this process can be both time- and labor-intensive.

SOLUTION

Cambium Assessment developed a state-of-the-art system, known as Hotline, that uses AI and machine learning to scan all free-form writing (essay responses, general notes, etc.) to detect any content that humans would consider disturbing. Flagged entries are then sent to trained humans for verification.

The system is built using a large dataset of sample responses so that it can learn what human raters consider disturbing or not, resulting in very accurate predictions. In addition, the system scans millions of tests daily (during peak testing periods) and begins alerting within minutes of students submitting their tests.



OUTCOMES

For the 2021-22 school year, Hotline scanned over 84 million student essays or notes. Of these, the system flagged 145,000 entries for human review. Trained human reviewers escalated over 13,700 instances to our clients for immediate attention. The average latency for the system to scan an entry was < 100 msec, even at peak rates of tests being submitted.

As a result of this technology, 13,700 students immediately received interventional support.

84M

student essays and notes were scanned

145K

entries were flagged for immediate human review

13,700

students immediately received interventional support

For Educators

2022 BY THE NUMBERS

Teachers supported by ExploreLearning®

647K

Teachers supported by Learning A-Z®

500K

Teachers supported by Lexia®

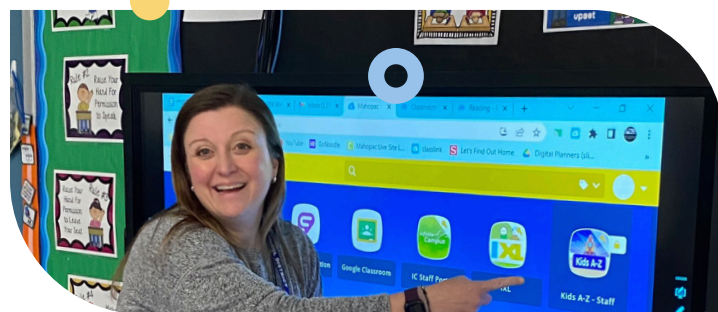
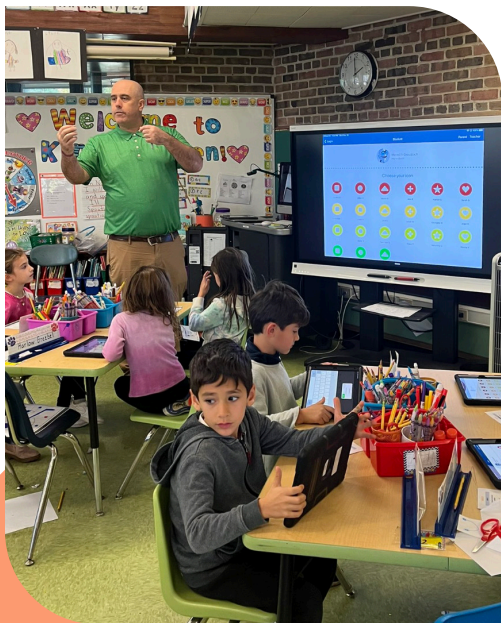
462K

Districts in the U.S. across 47 states supported by LETRS®

22%

Teachers awarded free grant access to ExploreLearning products

5,416



Cambium is committed to ensuring **educators feel seen, valued and supported**, so they are confident and effective.

Educator Outcomes

Teachers' quality of instruction

improved 87% during a span of two years using LETRS.¹²

Student engagement increased 43%

as a result of instruction which applied LETRS practices.¹²

148,405 educators received Lexia **live online professional learning** during 2021-22.

100% of teachers using ExploreLearning

products say they are likely to continue using for the next three years.¹⁰

94% of teachers using Learning A-Z

say they are likely to continue using these products over the next three years.¹⁰

Case Study: LETRS® Professional Learning for Educators

Helping teachers develop and deepen their literacy instructional skills and confidence.

CHALLENGE

In the spring of 2021, North Carolina passed the Excellent Public Schools Act mandating that all early literacy instruction be research-based as a means to ensure that all students learn to read based on the science of reading. The act aims to have students be proficient readers by the time they finish 3rd grade.

To satisfy that mandate, state education leaders needed fast, effective programs that helped students reach their goals, as well as supported elementary school teachers with extensive training in instruction, based on the science of how students learn to read.

SOLUTION

To help all PreK-5 teachers become better versed in the science of reading, state education leaders implemented Lexia Learning's Language Essentials for Teachers of Reading and Spelling, or LETRS, a two-year professional learning program. LETRS teaches the skills needed to master the fundamentals of reading instruction—phonological awareness, phonics, fluency, vocabulary, comprehension, writing and language.



OUTCOMES

In the first year of the initiative, North Carolina's youngest students made strong gains in early literacy skills during the 2021-22 school year, **outpacing the performance of students in other states** where the same assessment is used to measure student progress throughout the year.

In fact, **significant increases in proficiency were reported at every level in North Carolina grades K-2** by the end of the 2021-22 year, as measured by benchmark data when compared with a data set representing students in all states except North Carolina.

The state expects gains will continue during the next few years as all K-3 teachers statewide complete the LETRS training.

[To learn more, click here.](#)

"Teaching reading is complex, yet our educators and leaders are prepared to meet that challenge because they will be equipped with evidence-based practices that improve reading outcomes for every student."

Catherine Truitt

North Carolina State Superintendent
of Public Instruction

For Employees

Cambium understands that the only way we'll realize our purpose is if our **employees feel seen, valued and supported, too.**

Our decisions, priorities and investments are guided by our desire to support employees in many of the same ways we support our customers.

Remote First Work

Cambium supports every employee by investing in a Remote First workplace. Our Remote First approach gives employees the flexibility and trust they need to effectively balance work with life. It complements a culture in which all employees are valued and where success is measured in results. It allows us to work collaboratively, inclusively and for greater positive impact, regardless of our individual locations.



>90%
Cambium employees work remotely



Employee-centric Benefits

These benefit principles guide every investment we make into our benefits program:

- 1** We support the **physical and mental health** of our employees, helping them to be well inside and out, head to toe.
- 2** We support the **financial health** of our employees, providing education, guidance and resources to help them make the most of their earnings at each stage of their careers.
- 3** We support the **families** of our employees, providing education, guidance and resources to help them make the most of their earnings throughout their working journey.
- 4** We support the **future of work**, and we're evolving right alongside it. We continually work to create an environment in which all employees are able to lead balanced, productive and satisfying careers.
- 5** We support **equity**, providing benefits that help each and every employee thrive at work and in life.

For Employees

Cambium United

Cambium United is designed to open, and consistently maintain, transparent communication channels across our organization. One of the main focus areas is enhancing the dialogue around how the company is progressing against key priorities and the investments we need to make to fulfill our overarching goal of living our purpose internally.

- **Regular and Transparent Communications**

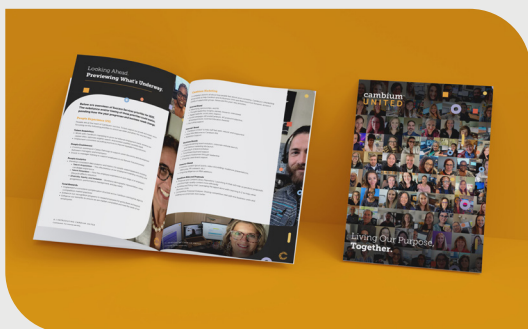
Providing updates about the company's business strategy, priorities and progress, as well as our ongoing efforts to align investments, policies, compensation, benefits and other initiatives with this internal purpose. We also hold Town Hall meetings three times a year and host open Office Hours with executive leadership.

- **Equitable Access to Leadership**

Encouraging employees to ask questions, understand their impact, share their perspective/ experience and engage in conversations.

- **Brand Authenticity**

Ensuring all communications, at all times, are consistent, simple and trustworthy so that we can truly embody our brand in all we do.



Learning A-Z[®] Mentoring Program

The Learning A-Z mentoring program runs for eight months and each mentee is paired with an experienced executive who serves as a mentor. The pair meets regularly to discuss goals, explore opportunities for growth and take on business challenges together.

Over the course of the program, mentees gain a deeper understanding of how their work impacts the larger organization by networking with peers in different departments, engaging in supportive relationships with experts in areas of interest and getting exposure to discussions amongst senior executives at Learning A-Z, Cambium and outside of the organization.

With this degree of mentorship available to them, employees have access to a professional network they may not have had previously and can expand their thinking beyond their typical roles.



The program has been running for three years with **29 employees participating, including 11 in 2022.**

"The mentorship program was a wonderful professional development opportunity. My mentor taught me so many things that would have taken me years to learn on my own. I enjoyed every component of the program as it allowed me to gain a new perspective on my work."

—Product Manager, Class of 2022

CAMBIUM'S IMPACT

For Employees

As of the end of 2022:

CAMBIUM EMPLOYEES ARE

61%
Women

CAMBIUM VP'S/SVP'S ARE

17%
Black, Indigenous &
People of Color

2022 DEIB Work

Cambium's brands conduct and participate in activities to help all employees feel seen, valued and supported, while growing their capacity in the diversity, equity, inclusion and belonging space. Examples include:

- Three active DEIB councils/committees with a total of 86 employees engaged in this part of the work
- Eleven employee resource groups (ERGs) across all of Cambium's individual business units
- Regularly scheduled business unit wide discussions on various DEIB topics
- Leadership training on how to embed DEIB into the employee experience (recruiting, onboarding, performance reviews and career development)
- Incorporating a DEIB lens, including First Nation and Indigenous concepts, into STEM product materials to be more culturally responsive

Cambium is committed to an annual review of Environmental, Social and Governance (ESG) metrics, including **diversity, equity, inclusion, belonging (DEIB) and more.**

CAMBIUM EMPLOYEES ARE

31%
Black, Indigenous &
People of Color

CAMBIUM VP'S/SVP'S ARE

44%
Women

CAMBIUM EXECUTIVES ARE

50%
Women

Case Study: Camp Lexia®

Deepening employee engagement through cultivating a new virtual culture.

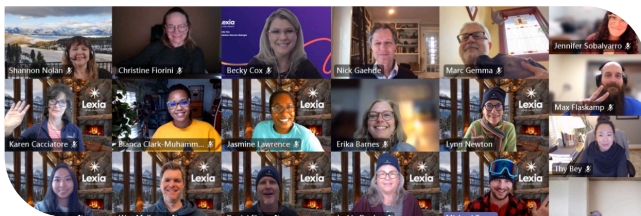
CHALLENGE

Early in 2022, the Lexia Community Committee wanted to improve internal culture events. In the midst of the pandemic and Remote-First working model, there were some unfamiliar obstacles to overcome. Namely, what exactly can be done virtually to keep things interesting and people engaged?

SOLUTION

To begin, we sent out a survey to the entire Lexia team. Within the results were encouraging data—120 respondents listed over 120 unique hobbies.

The idea of harnessing these hobbies around a virtual Summer Camp was formed. As "Camp Counselors," selected Lexia employees would share their hobbies in 45-minute sessions and engage their "Campers" (aka participants assigned to their group).



OUTCOMES

Over two Fridays in August, Camp Lexia turned out to be a wild success with participants rating their experience 9.1 out of 10. There were over 1,000 registrations by 276 Campers for 36 unique Camp Activities, with an impressive 62% attendance rate.

The following titles are just the tip of the creativity iceberg: "Cookie Dough: The more you know!," "Body Movement: Vintage Vernacular Jazz" and "Mushroom Cultivation." In addition to mushrooms, Camp cultivated connections across the company with 80% of participants sharing they met someone new.

1,000 registrations **276** campers **36** camp activities

9.1 out of 10 success rating from participants

62% attendance rate

80% met someone new

For the Community

Time4Learning® Community Impact

Hosted by Time4Learning, the 2022 Homeschool Graduation Celebration brought together homeschooling families to celebrate their students in a way that is typically reserved for more traditional schoolers.

The program was organized into four graduation events: Kindergarten, Elementary, Middle School and High School and was streamed online live on YouTube.

Each student's family was emailed a personalized image of the student created especially for their graduation. Families were then invited to share this image on social media with friends and family to celebrate their child's special day.

It was an extremely impactful way to help homeschooled children feel seen, valued and supported, as well as recognize their accomplishments. It also provided an opportunity for families to celebrate their student's achievements in a flexible way.



Nearly
1,000
families
signed up



Over
12,000
cumulative
video views



More than
1,800
comments of
support

In 2022, Cambium continued to make significant investments in helping our traditional and home education communities, supporting the development of our teachers and **leading the way in our EdTech community.**



54,000

members in Time4Learning
Facebook Families group

Time4Learning is used
by families in

41
Countries

across the world

For the Community

The ExploreLearning® Leadership Program

The ExploreLearning Leadership Program recognizes and celebrates educators in the top 5% of usage at districts with major Gizmos®, Reflex®, Frax® and Science4Us® implementations. The events occur each spring and run concurrent with other Teacher Appreciation Week events that are held to appreciate our educator-user community at the end of the school year.

This provides educators who are making a difference in their STEM classrooms the opportunity to be celebrated and recognized with their colleagues and leaders, and to inspire others within their educational community.

The 2021-22 school year Leadership Program recognized nearly 3,400 teacher leaders across almost 200 districts in the U.S. and Canada. Another 21,000 teachers who used our programs (but not in the top 5%) also received recognition and special product certifications.



In a follow-up survey, educators who attended Leadership Program award events strongly agreed that the recognition made an impact:



For the Community

Volunteer Service Time (VST)

Cambium encourages all employees to pursue volunteer activities specific to education that enhance and serve the communities in which they live and work. We recognize and hope that providing employees with opportunities to participate in education-focused activities will enrich and inspire our personal and professional lives. "Community" is not defined as just a local community but may encompass school districts and education settings from a global perspective.

Full-time employees receive 24 hours of VST, and part-time employees receive 12 hours of VST per calendar year to spend volunteering in education settings within their communities.



270

employees from



36

states volunteered



1,700

hours in Q4 of 2022

"Our VST program helped me to deepen my connection with the school community and with many of the students individually."

—Technical Director, Cambium Assessment

Case Study: Learning A-Z® and UNICEF USA

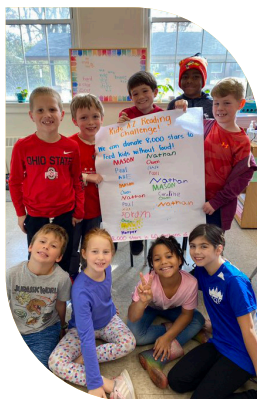
Pairing reading with social good helps engagement soar.

CHALLENGE

Amidst changes in the educational landscape today, teachers and leaders are looking for resources and strategies to engage students and keep them excited about learning each day. According to the recent NAEP reading scores, the need for programs that get students engaged in reading is more important than ever.

SOLUTION

Thanks to collaboration between Learning A-Z and UNICEF USA, PreK–6 schools have an innovative way to motivate students to read and learn while encouraging them to help people facing hardship in their communities and around the world. Through this collaboration, students who use Foundations A-Z®, Raz-Plus®, Raz-Kids®, Science A-Z®, Vocabulary A-Z®, Writing A-Z® and Headsprout® are able to donate the stars they earn by reading books, taking quizzes and completing assignments, to provide healthy food and clean water to those in need across the globe.



IN SUPPORT OF



OUTCOMES

Students were strongly motivated to read and engage in literacy activities with the incentive of giving back to others. Participating students read 3X the amount of books, completed 4X the activities and advanced reading levels faster than students that did not participate.

Since the first donation campaign, there have been:

- 490K** students participating worldwide
- 244K** teachers participating worldwide
- 16M+** books read by participating students
- 43M+** number of activities students have completed, resulting in donations
- 346K** meals donated by students through stars earned during reading
- 3.5M** days of clean drinking water donated by students

Case Study: SIIA/CODiE™ and Cambium

Fostering innovation while setting new standards in EdTech.

CHALLENGE

Part of Cambium's commitment to making a meaningful impact includes celebrating those who are pushing the EdTech industry forward through their own strong vision and innovations. Cambium sought to further amplify these voices.

SOLUTION

Cambium partnered with the Software & Information Industry Association (SIIA) to highlight the work and message behind the SIIA CODiE awards. The CODiEs are known as the "gold standard" in EdTech awards. With two-rounds of rigorous educator reviews spanning several months, the peer-reviewed CODiEs celebrate successes and help push meaningful innovations forward.

As a part of the pro bono collaboration, a video was created that showcases the importance of the EdTech industry and how it has a direct impact on students' lives.

CODIE'S AT A GLANCE

36 Legacy of celebrating innovative and impactful EdTech
YEAR

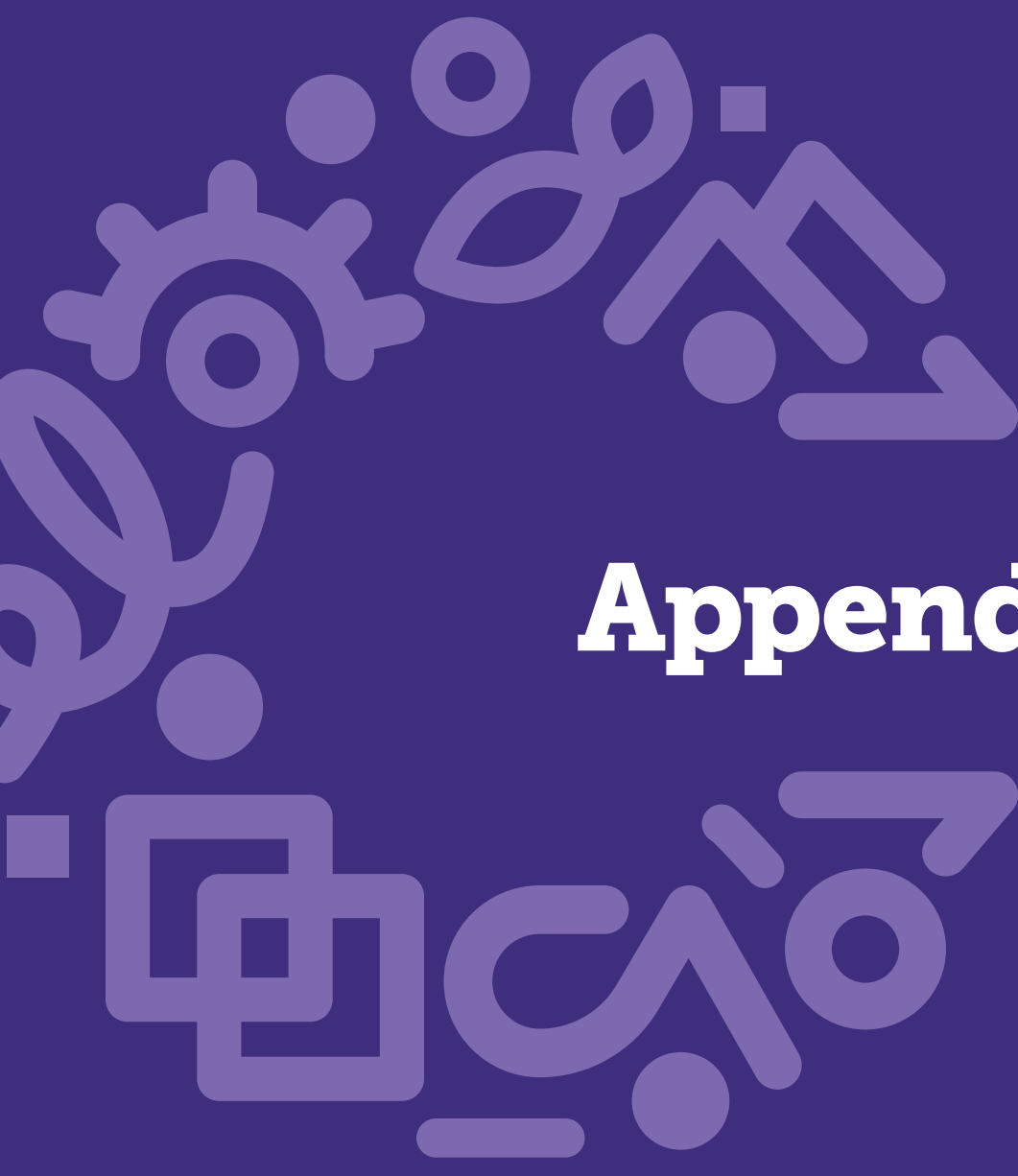
48 EdTech categories recognized

//CODiE//

OUTCOMES

Throughout the video, which is designed to encourage the very best organizations to participate in the CODiEs, we see how the commitment that education professionals put into their livelihoods benefits student outcomes. Because of the work that those in the industry are doing, learners have the opportunity to excel at whatever they put their minds to.

Watch and share the video to see the full impact of education technology and the importance of the best-in-class quality products and organizations that SIIA recognizes:



Appendix

Sources

¹ <https://www.nationsreportcard.gov/>

² National ACT Profile, 2022

³ Ingersoll, R., Merrill, L., & Stuckey, D. (2014). Seven trends: the transformation of the teaching force, updated April 2014. CPRE Report (#RR-80). Philadelphia: Consortium for Policy Research in Education, University of Pennsylvania

⁴ *Education Week* coverage of the Merrimack College Teacher Survey, April 2022

⁵ Goldhaber, D., Kane, T., McEachin, A., Morton, E., Patterson, T., Staiger, D., (2022). The Consequences of Remote and Hybrid Instruction During the Pandemic. Research Report. Cambridge, MA: Center for Education Policy Research, Harvard University

⁶ Carver-Thomas, D. & Darling-Hammond, L. (2017). Teacher turnover: Why it matters and what we can do about it (brief). Palo Alto, CA: Learning Policy Institute

⁷ EY-Parthenon K-12 decision-maker survey, 2022

⁸ Simba, Publishing for the PreK-12 Market, 2022-23

⁹ Hanover Research 2022 K-12 Edtech Funding and Spending Outlook Study

¹⁰ Third-Party Market Study

¹¹ Per research studies conducted by Lexia and ExploreLearning, 2022

¹² Based on Implementation of Mississippi's K-3 Early Literacy Professional Development Initiative

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